

**California Department of Food and Agriculture
Office of Farm to Fork**

**CALIFORNIA NUTRITION
INCENTIVE PROGRAM**

**2018 CNIP EXPANSION
Frequently Asked Questions**

California-Grown Question

Question: Am I reading the RFP correctly that incentives can only be used for California-grown produce, and tracked as such? In the evaluation criteria there are points allotted in the Technical Review section for the tracking of California-grown, though we aren't clear if it is a basic eligibility requirement?

Answer: Yes, it is a basic requirement that the incentives can be used only for California-grown produce. The evaluation criteria is there to evaluate the effectiveness of the proposed tracking methods.

Budget – Minimum Incentive amount

Question: The RFA states that 50% of the "total project" must go towards incentives. We would like to clarify whether or not, in this case, the "total project" means the CDFA requested CNIP funds + additional funds from other sources.

Answer: The 50% threshold for incentives applies to the total amount of requested CDFA CNIP funds – so 50% (or more) of what is requested of CNIP funds must go towards incentives.

Matching Funds

Question: Can match include already committed funds not allocated to incentives?

Answer: Yes, match can include funds from a variety of sources that support your proposed project. Match funds can be already committed, but funds that are already spent prior to the beginning of the CNIP grant will not count as match.

Benefit to Incentive Ratio

Question: Are you flexible on how incentives can be used to support programs such as SFMNP? For example, can we make a 'scrip' for SFMNP that matches Government issued SFMNP vouchers 4 to 1 for qualified seniors?

Answer: Yes, the RFP does not specify an incentive ratio.

Eligibility

Question: Could we offer incentives for SFMNP eligible individuals that didn't receive a voucher because all vouchers in the County had already been distributed?

Answer: Unfortunately not – the bill language specifies that we are authorized to solely match client's benefits.